

AI Agent Business Automation Suite

Wealth Horizons Academy | \$1997

AUTOMATE YOUR ENTIRE REAL ESTATE BUSINESS

AI automation eliminates the repetitive, time-consuming tasks that consume your productive hours — freeing you to focus on what only you can do: build relationships and close transactions.

MODULE 1: THE AUTOMATION AUDIT

What Should You Automate?

Automate anything that: - Happens the same way every time - Does not require your personal judgment or relationship - Can be done better/faster by technology - Costs you more in time than it is worth

Not-to-Automate List: - Personal relationship conversations - Negotiation strategy - Listing and buyer consultations - Complex problem-solving - Anything requiring local expertise or judgment

MODULE 2: CRM AUTOMATION MASTERY

Lead Response Automation

The 5-Minute Response System: 1. Lead arrives → Immediate auto-text: "Hi [Name], I received your message. I'll call you within [X] minutes. — [Your name]" 2. Auto-email with your introduction video 3. CRM creates task for your personal follow-up call 4. If no response in 2 hours: Second auto-text 5. If no response by evening: Next-day morning task

Long-Term Nurture Automation

12-month multi-touch sequence running automatically: - Month 1-3: Weekly value emails (buying/selling tips, market data) - Month 4-6: Bi-weekly emails -

Month 7-12: Monthly market reports - Trigger events: Birthday, anniversary, home buying anniversary

MODULE 3: MARKETING AUTOMATION

Social Media Automation

- Buffer or Hootsuite: Schedule 2 weeks of posts in 2 hours
- Canva: AI-assisted content creation
- ChatGPT: Generate 30 captions in 10 minutes

Email Marketing Automation

- Monthly newsletter: Write once, send automatically on 1st of month
- Just listed/sold announcements: Template-based, send within minutes
- Open house follow-up: Auto-send within 1 hour of sign-in

MODULE 4: TRANSACTION AUTOMATION

Transaction Coordination Technology

- Digital signatures: DocuSign, DotLoop, Authentisign
- Transaction management: Dotloop, SkySlope, Brokermint
- Document sharing: Google Drive, Dropbox with client access
- Deadline tracking: Automated reminders at key milestones

The Automated Transaction Checklist

For every transaction, an automated workflow sends: - Day 0: Under contract congratulations + what to expect - Day 3: Inspection scheduling reminder - Day 7: Earnest money reminder - Day 14: Appraisal status check - Day 21: Final walkthrough scheduling - Day 25: Closing preparation checklist - Day 30: Closing day morning message - Day 31: Post-closing thank you + review request

MODULE 5: AI TOOLS ECOSYSTEM FOR REALTORS

Category	Tool	Purpose	Cost
Content	ChatGPT	Content generation	\$20/mo
Design	Canva	Visual content	\$15/mo
Video	Descript	Video editing	\$24/mo
CRM	Follow Up Boss	Lead management	\$69/mo
Social	Buffer	Scheduling	\$15/mo
Forms	DocuSign	E-signatures	\$25/mo
Analytics	Google Analytics	Website tracking	Free

Total monthly investment: ~\$168 — generates thousands in additional commission

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